

wetter.com GmbH is the operator of the largest weather portal in Germany. In addition to our products on the web and on mobile devices, we operate the only 24-hour weather channel on German television to date. wetter.com GmbH is a 100% subsidiary of ProSiebenSat.1 Media SE.

At our location in Berlin or Konstanz we are looking for a

## Senior UX / User Researcher (m/w/d)

The right candidate will be extremely comfortable with quantitative/survey-based research, and qualitative research techniques. They will draw from a range of research and analytical skills/methodologies to identify gaps in our understanding of current and future wetter.com users and product experiences. You will also be comfortable working with data, from gathering and analysis through to design and presentation.

Working across the organization, this role will work closely with cross-functional partners (product management, data science, analytics, marketing) to help drive user growth, optimize existing experiences, and collaborate towards ensuring wetter.com builds the right products and communicates them efficiently.

### You will

- Plan, design, run and interpret qualitative and quantitative research projects, conduct user testing, trend/competitor analyses, and more based on current goals of our teams
- Communicate your insights effectively and help your product teams understand the goals, needs, and challenges of our users
- Continuously find smarter and more effective ways to connect with users and answer user-related questions
- Partner with cross-functional teams (Product Management, Design, Data Analysis, Marketing, and Customer support colleagues) to identify high-impact research studies, understanding when to bring in others for support
- Contribute to product strategy through user insights

### Your profile

- 3+ years of experience conducting research in a product or design environment
- Experience defining key research questions and goals, identifying appropriate methods, executing studies, and synthesizing findings
- Strong working knowledge of a variety of quantitative and qualitative research techniques including in-depth interviews, remote research, prototype testing, usability testing, surveys, market landscape analysis
- Previous product management experience is a plus
- Excellent German language skills

### your benefits

- A separate area of responsibility with room to develop your own ideas and concepts in an interdisciplinary team
- Our corporate culture is characterized by team spirit, open communication and a dynamic atmosphere, flat hierarchies and short decision-making paths
- Uncomplicated togetherness: We are on first name terms and are free of dress codes
- A variety of additional benefits and employee services in a leading Media Company
- We attach great importance to promotion

Fancy a chat with your new colleagues?

Then apply at [jobs@wetter.com](mailto:jobs@wetter.com)