

With up to 20 million visitors a month, wetter.com is one of the most popular online weather portals in Germany, Austria and Switzerland. At our locations in Munich, Berlin and Constance, more than 70 meteorologists, editors, developers, technicians, designers, sales managers and data professionals, among others, work on our products with a lot of passion and fun. In addition to the wetter.com offerings for desktop, mobile and TV, these include our winter sports portal snowthority. We also offer weather data-driven business solutions that help companies optimize processes and leverage new business potential.

We are a wholly owned subsidiary of ProSiebenSat.1 Media SE.

To strengthen our Internationalization Team at one of our locations in Berlin or Munich by December, we are looking for a

Country Manager United Kingdom (m/f/d)

Your Mission

- Launch wetter.com app in the UK
- Develop community and local recurring usage

Job description

- Closely monitor product quality, create feedback loop and coordinate with product and development team
- Raise brand awareness in the UK by activating mainstreams and out-of-the-box channels
- Collect, monitor and report key operational and financial KPIs to Internationalization Lead
- Support marketing with local market insights
- Participate actively to the strategy discussion

Your Profile

- Bachelor or Master degree with several years of professional experience
- Native in English with a deep understanding of English culture and market, German would be a nice to have
- Entrepreneurial spirit with a strong "get things done" character
- Creative and structured
- Positive mind and team spirit
- Interest and knowledge in app business and/or weather forecasting
- Good understanding of key marketing and communications channels: social networks, PR, paid ads, app store

Your Benefits

- An own area of responsibility with space to develop your own ideas and concepts
- Our corporate culture is characterized by team spirit, open communication and dynamic atmosphere, flat hierarchies and short decision-making paths
- We work in a hybrid model with home office and office presence
- Uncomplicated cooperation: We have a You culture with no Mr uns Mrs and are detached from dress codes
- A variety of additional perks and employee services in a leading Media Company
- Promotion is very important to us

Looking forward to a conversation with your new colleagues? Then apply under jobs@wetter.com