

With up to 20 million visitors a month, wetter.com is one of the most popular online weather portals in Germany, Austria and Switzerland. At our locations in Munich, Berlin and Constance, more than 70 meteorologists, editors, developers, technicians, designers, sales managers and data professionals, among others, work on our products with a lot of passion and fun. In addition to the wetter.com offerings for desktop, mobile and TV, these include our winter sports portal snowthority. We also offer weather data-driven business solutions that help companies optimize processes and leverage new business potential.

We are a wholly owned subsidiary of ProSiebenSat.1 Media SE.

At our locations in Munich, Berlin or Constance, we are looking for a

(Senior) Programmatic Manager (m/f/d)

Your responsibilities

- You maintain our holistic programmatic ad setup on the wetter.com website as well as in our wetter.com apps at home and abroad
- You take over the operational management of international SSPs, advertising networks and service providers and optimize them with regard to KPI goals
- You are responsible for internal and external reporting; create analyses and recommendations for action
- You exchange ideas closely with the product- and development teams during your work
- You are significantly involved in the development of new business models and revenue opportunities in the programmatic business and are also looking for new trends abroad

Your profile

- You have a degree in business administration or business informatics or a comparable completed education
- At least 2 years of professional experience in the field of programmatic advertising, ideally with an international digital marketer or app publisher in the programmatic area
- Fluent in German and Fluent in written English
- You have an understanding of ad technologies as well as ad technology stacks and terms such as header bidding, DSP, SSP, SDK and AdServer are not foreign to you
- You enjoy building new business models/areas and developing structures and processes
- A careful, self-reliant, independent and solution-oriented way of working distinguishes you
- You are a team player and prove your implementation strength

Your benefits

- An own area of responsibility with space to develop your own ideas and concepts
- Our corporate culture is characterized by team spirit, open communication and dynamic atmosphere, flat hierarchies and short decision-making paths
- We work in a hybrid model with home office and office presence
- Uncomplicated cooperation: We have a You culture with no Mr uns Mrs and are detached from dress codes
- A variety of additional perks and employee services in a leading Media Companies
- Promotion is very important to us

Looking forward to a conversation with your new colleagues?

Then apply under jobs@wetter.com